

IV Conference *Innovation in Philology and Communication Studies: Methodological and Research Applications*

Saló d'Actes Manuel Sanchis Guarner - Facultat de Filologia, Traducció i Comunicació

Universitat de València

April 6-8 2016

Wednesday, April 6

09:00-09:30	Registration
09:30-10:00	Opening ceremony Dr Carmen Gregori-Signes (Conference convenor); Dr Carles Padilla Carmona (Dean of the Faculty); Dr Francisca Suau Jiménez (Director of IULMA), Dr Maria Jesús Martínez Usarralde (Head of the SFPIE); Dr Miguel Martínez López (Head of the Department of English and German Studies)
10:00-11:00	Plenary speaker – Chair: Dr Carmen Gregori-Signes Dr Roberta Piazza (University of Sussex) <i>Telecinematic Discourse: Insights and proposals for investigation</i>
11:00-11:15	Posters / Break
11:15-12:30	Session 1 Jolanta Kowalska (Universitat de València) <i>Learning outcomes in blended-learning setting: Perception of online activities in Edmodo</i> Marco Brizarelli (University of New Mexico, USA) <i>Intellectuals as dialectal translators: Podemos and Gramsci's National Popular Project</i> Nohemí Pérez Hurtado (City University of New York) <i>The Impact of Gender-Stereotyped Depictions of Occupations in Primary School Textbooks on Women's Career Choice: The Dominican Case</i>
12:30-12:45	Posters / Break
12:45-13:45	Plenary speaker – Chair: Dr Sergio Maruenda-Bataller Dr Susana Martínez-Guillem (University of New Mexico, USA) <i>Critical Discourse Studies and Race/Ethnicity: Accounting for Racialization</i>
13:45-15:25	Lunch break
15:30-16:45	Session 2 Catalina Millán Scheiding (Universitat de València) <i>Nursery rhymes and children's literature: A fun folly to study</i>

	<p>Sonia Sofía Perelló Pigazos (Universitat de València) <i>'Flipped lessons': A CLIL-oriented practical approach</i></p> <p>Julong Wang (Universitat de València) <i>The Authenticity of Real Texts in Advanced English Language Textbooks from Chinese Universities: Final Results</i></p>
16:45-18:15	<p>Session 3</p> <p>Juan Carlos Gómez Ruiz (Universitat de València) <i>A digital new perspective! Introducing Netspeak in class</i></p> <p>Cristina Sanz (Life Skills Escuela para la Vida) <i>The Children's House Community: Building Social and Emotional Intelligence Through Montessori and Positive Discipline</i></p> <p>David Marrades (Universitat de València) <i>Communication strategies in crowdfunding</i></p>
18:15-18:30	Posters / Break
18:30-19:15	<p>Session 4</p> <p>Victor Nadal Cerdà (Universitat de València) <i>L'ús de les TIC a les Ciències Socials i Llengua: el cas dels videojocs</i></p> <p>Vicky Puchal Terol (Universitat de València) <i>Feminism and Women's Online Magazines: A Discourse Analysis</i></p> <p>Cristina Escrivá (Universitat de València) <i>On the difficulties Spanish speakers encounter when speaking English</i></p>

Thursday, April 7

09:30-10:30	<p>Plenary speaker – Chair: Dr Begoña Clavel-Arroitia Prof. Steve Walsh (Newcastle University) <i>Appropriate methodologies for investigating classroom discourse</i></p>
10:30-10:45	Posters / Break
10:45-12:00	<p>Session 5</p> <p>María Dolores García-Pastor (Universitat de València) <i>The use of multimodal identity texts for the development of cognitive and academic language proficiency in the EFL classroom</i></p> <p>Sheyla Ros Fenollosa & Julia Haba Osca (Universitat de València) <i>Once upon a time 2.0: Criterios para la selección de obras de literatura infantil y juvenil (LIJ) en el aula de inglés como lengua extranjera en Primaria</i></p>

	<p>Esther Iyanga Mambo (Universitat de València) <i>Gender-based patterns in British TV testimonials: a multimodal analysis on verbal and nonverbal communication</i></p>
12:00-12:15	Posters / Break
12:15-13:45	<p>Session 6 María Dolores García-Pastor & Ronan Miller (Universitat de València) <i>Anxiety in EFL learners who stammer: Implications for foreign language teaching</i> Ana Sevilla Pavón (Universitat de València) <i>"We could finally apply what we'd learned to real life and meet people we could never have met otherwise": A Spain-USA intercultural online exchange from the students' perspective</i> Julius Rozenfeld & Slavka Tomascikova (Pavol Jozef Safarik University in Kosice, Slovakia) <i>IMEDEUZ Project</i> Julia Haba Osca, Emma Vallés Esteve & Beatriz Díaz Fernández (Universitat de València) <i>Qualitative or Quantitative?: Two DFD study case descriptions in the English Studies Degree</i></p>
13:45-15:25	Lunch break
15:30-16:45	<p>Session 7 Eyal Handelsman, Gerardo de la Hoz Agulló & Gabriel Calabuig Lloyd (Universitat de València) <i>The Theatre Forum Society: Utilising Digital Theatre to Learn and Teach English</i> María Korologou (Universitat de València) <i>'You bring it into my kitchen you make it my business': The kitchen as a space of women's empowerment and the site of power struggles in Orange is The New Black</i> Asunción Cornelles Company (Universitat de València) <i>A Study of Error Production and its Treatment in Parallel Context</i></p>
16:45-18:15	<p>Session 8 María Jesús Frigols-Martin (Universitat de València) <i>An Introduction to Content and Language Integrated Learning (CLIL): Some Key Issues for the Future of Language Education</i> Aurica E. Borszik (Universitat de València) <i>(E)StudiPod: Un proyecto de podcast de estudiantes de alemán en la Universitat de València</i> Maricel Esteban Fonollosa (Universitat de València) <i>"Drama in Business": Aplicación de técnicas dramáticas básicas en la enseñanza del alemán con fines específicos</i> Maria Clavel Arroitia (St. Columba's College – St Albans, UK) <i>El uso de recursos de innovación en la enseñanza de ELE en Secundaria en el contexto educativo británico</i></p>

Friday, April 8

09:30-10:30	Plenary speaker – Chair: Dr Maria Jesús Frigols-Martin Prof. David Marsh (European Centre for Modern Languages / University of Jyväskylä, Finland) <i>Shaping Tomorrow: Harvesting Emerging Research Ideas on Languages in Education</i>
10:30-10:45	Posters / Break
10:45-12:00	Session 9 María Alcantud Díaz (Universitat de València) <i>Interculturality, Literature, Languages Learning and Education for Development: Four Research Scopes in One. The TALIS Project and its Possibilities for Students' Research</i> Verónica Falquet Aparisi (Universitat de València) <i>Introducing online corpora as a language learning tool to enhance students' awareness of lexico-grammatical patterning: A case study in the EFL classroom</i> Maria del Mar Andreu González (Universitat de València) <i>Error Analysis: an insight from Interlanguage</i>
12:00-13:15	Session 10 Ana Rosa Calero Valera & Brigitte Jirku (Universitat de València) <i>Lecture-Performance: Drama en el aula</i> Annabel Kay & Daniel Kay (Universitat de València) <i>Phoneboxes: A tool to improve listening skills and learn more about British culture</i> Núria Benavent Esteve (Universitat de València) <i>Conducting an ethnographic research in Intercultural Education for a Master's final dissertation</i>
13:15-13:30	Closing ceremony

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