

## **V Conference *Innovation in Philology and Communication Studies:* Methodological and Research Applications**

Saló d'Actes Manuel Sanchis Guarner - Facultat de Filologia, Traducció i Comunicació  
Universitat de València  
December 14 – 16, 2016

### **Wednesday, December 14**

09:00-09:30	<b>Registration</b>
09:30-10:00	<b>Opening ceremony</b> Dr Carmen Piqué-Noguera (Conference convenor); Dr Carles Padilla Carmona (Dean of the Faculty); Dr Francisca Suau Jiménez (Director of IULMA), Dr Maria Jesús Martínez Usarralde (Head of the SFPIE); Dr Miguel Martínez López (Head of the Department of English and German Studies)
10:00-11:00	<b>Plenary speaker 1</b> – Chair: Dr Francisca Suau Jiménez Dr Linda Jean Kenix (University of Canterbury) <i>Understanding the Power of Language in Media Re-Presentations</i>
11:00-11:15	<b>Break / Posters</b>
11:15-12:35	<b>Session 1</b> Dr Maria Dolores García Pastor (Universitat de València) <i>Exploring learners' identities in the EFL classroom: The case of digital identity texts</i> Dr Barnali Chetia (Indian Institute of Information Technology) <i>Grammar in Advertising Communication: A Lexico-linguistic Analysis</i> Patricia Palomino Manjón (Universitat de València) <i>Discourse Analysis of Commercial Service Encounters on Facebook</i> Jorge López Asensio (Universidad de Alcalá) <i>Identity, Ideology, and Power: The Construction of the Voice of the Other</i>
12:35-12:45	<b>Break / Posters</b>
12:45-14:05	<b>Session 2</b> Armando Lengua González (Universitat Jaume I) <i>The effect of visibility in gesture production and their relation with accuracy: Listening to our hands</i> Laura Sicilia Polo (Universidad Complutense de Madrid) <i>Second Language learning in Down syndrome children: Towards a pedagogical unit</i> Dr Olga Leontovich (Volgograd State Socio-Pedagogical University) <i>Winged by the words: Retranslation and adaptation of foreign humour as a positive form of classroom interaction</i> Dr Agustín Reyes Torres (Universitat de València) <i>On The Practices of Encouraging Pre-service Teachers of English in Reflective Teaching: A Methodological-Based Approach</i>
14:05-15:30	<b>Lunch break</b>
15:30-16:30	<b>Plenary speaker 2</b> – Chair: Dr Paula Rodríguez Abruñeiras Dr Paula Rodríguez Puente (Universidad de Oviedo) <i>Unveiling linguistic corpora: The reality of building and tagging an electronic corpus</i>
16:45-18:15	<b>Workshop 1</b> (Room 01, ground floor) Dr Sergio Maruenda Bataller (Universitat de València) <i>Doing research towards a DFD: Bibliography resources</i>
18:15-19:45	<b>Workshop discussion: Ideas for DFD</b>
21:00	<b>Informal dinner</b>

### **Thursday, December 15**

9:30-10:30	<b>Session 3</b> Dr Maria Eugenia Zevallos (Universidad San Ignacio de Loyola) <i>The washback effect regarding Peruvian ESP professors' attitudes on curriculum innovation towards the use of low-stakes tests in undergraduate learners when producing written essays in L2</i> Joaquín Primo Pacheco (Universitat de València) <i>Appraisal stylistics: Bridging the gap between linguistics and literature</i> Nataliya Egereva (Universitat de València) <i>Media portrayal of the Ukrainian crisis in Anglo-American and Russian press: An interpersonal perspective</i>
------------	--

10:30-11:30	<b>Plenary speaker 3</b> Dr Steve Mann (University of Warwick) <i>Video and SCS (Screen capture software) in language teaching and teacher education</i>
11:30-11:45	<b>Break / Posters</b>
11:45-12:45	<b>Session 4</b> Alfonso Sánchez-Moya (Universidad Complutense de Madrid) <i>Corpus-based insights into the discourse of women survivors of intimate partner violence</i> Dr Olga Cruz Moya (Universidad Pablo de Olavide) <i>'A hombros de gigantes': Plagio y honestidad académica en la cultura de la remezcla</i> Dr Christa Mundin (Trinity College) <i>'Show what you know': A toolkit for successful exam writing</i>
12:45-13:45	<b>Plenary speaker 4 – Chair: Dr Carmina Gregori Signes</b> Dr Antonio García Gómez (Universidad de Alcalá de Henares) <i>Consensual sexting among adolescents: Embodying sexual femininity</i>
13:45-15:15	<b>Lunch break</b>
15:15-16:15	<b>Session 5</b> Adriana Sabovikova (Pavol Jozef Safarik University of Kosice) <i>On writing a thesis in media and cultural studies</i> Dr Sonia Oliver del Olmo (Autonomous University of Barcelona) <i>Guiding university students towards scholarly publication: A cross-linguistic and cross-disciplinary study of academic criticism</i> Eva M <sup>a</sup> Andrés & M <sup>a</sup> Asunción Cornelles Company (Universitat de València) <i>Working with ipads in an interdisciplinary class</i>
16:30-18:00	<b>Workshop 2</b> (Room 400, Floor 4) Dr Miguel Fuster Márquez (Universitat de València) <i>Corpus techniques &amp; Sentiment Analysis</i>
18:00-19:00	<b>Workshop 3</b> (Room 400, Floor 4) Dr Barry Pennock-Speck & Dr Begoña Clavel-Arroitia (Universitat de València) <i>How to do an oral presentation without making a mess of it</i>
19:00-20:00	<b>Workshops discussion</b>

### Friday, December 16

10:00-11:00	<b>Session 6</b> Arash Javadinejad (Universitat de València) <i>Brexit and the politics of fear: A critical corpus based analysis of the discourse of Brexit</i> Lucía Molina Iniesta (Universitat de València) <i>A corpus study of the TV series The Good Wife: Frequencies, keywords and characterisation</i> Dr Nataliya V. Perfilieva & Dr Nataliya V. Novospasskaya (Peoples' Friendship University of Russia ) <i>Lexical Innovations in English Media Texts</i>
11:00-12:00	<b>Plenary speaker 5 – Chair: Dr Sergio Maruenda Bataller</b> Dr Germán Llorca (Universitat de València) <i>Los 5 problemas de la educación que la tecnología (aún) no resuelve</i>
12:00-12:15	<b>Break / Posters</b>
12:15-13:40	<b>Session 7</b> Dr Jesús Jiménez & Dr Paula Cruselles (Universitat de València) <i>L'ús de Praat en l'estudi dels sistemes vocàlics</i> Dr Violeta Martínez-Paricio (Universitat de València) <i>The use of new technologies in second and foreign language pronunciation teaching</i> María del Mar Andreu González (Universitat de València) <i>Multiple Intelligences and English Language Learning: A case study in a Chinese dual-immersion school</i> Dr Laura Monrós Gaspar (Universitat de València) <i>The Victorians go digital: Resources for the study and teaching of nineteenth-century literature and culture</i>
13:40-14:00	<b>Closing ceremony</b>

This conference is sponsored by:



Facultat de Filologia, Traducció i Comunicació  
Departament de Filologia anglesa i Alemana



The AngloTIC

Instituto Confucio de la Universitat de València